

Gavriel Sacks

Gs759@cam.ac.uk | 07539499216 | [LinkedIn](#) | [Website](#) | [Weavv](#) | [ShopStation](#)

EDUCATION

University of Cambridge

2023-2026

- First Class Honours (Part I History) & Part II Management Studies
- Trinity Hall Academic Scholar
- Relevant coursework: Organisational Behaviour, Marketing, Operations Management, Negotiations Workshop, Consulting Project

City of London School

2015-2022

- A-Levels: History Pre-U, English Literature, Mathematics: A*A*A*
 - GCSEs: Nine 9s and two 8s
-

EXPERIENCE

Weavv | Co-Founder, CEO and UI/UX Developer

2025-Present

- Building AI-native coordination platform that eliminates scheduling friction for group events, finding optimal outcomes that maximise overall satisfaction using intelligence preference logic
- Designing using Figma, interactive wireframes, and reusable component libraries. Conducting user testing with 20 beta users to validate design decisions and improve onboarding flow
- Leading user research to understand pain points in group event coordination, translating insights into a multi-dimensional preference engine that reduces coordination time from hours to minutes
- Presenting design rationale and research findings to co-founders, articulating trade-offs between user needs and technical constraints while maintain focus on user-centred outcomes

ShopStation | Founder and Developer

2025

- Building price optimisation platform for grocery shopping using PostgreSQL backend, developing full-stack application to aggregate and analyse pricing data across multiple retailers
- Digitising product pricing for independent supermarkets to increase market visibility and customer reach, whilst providing data-driven market intelligence to help smaller retailers
- Creating wireframes, user flows, and interactive prototypes in Figma for both consumer-facing price comparison interface and business dashboard, iterating based on feedback from local retailers
- Applying product strategy and UX principles to create a product for both consumers and businesses

Decablogs | Founder, Designer & Editor

2020-2022

- Designed and managed WordPress blog covering technology, culture, and current affairs, creating custom theme and visual identity to engage teenage audience with long-form content
- Led content strategy and editorial direction while designing user interface and information architecture to optimise readability and engagement across both desktop and mobile platforms

The Project X Initiative | Market Research Analyst

2025

- Conducting comprehensive market intelligence of the European programmatic TV ecosystem, mapping a competitive landscape of 200+ ad-tech companies for strategic expansion assessments
- Developed supply chain analysis and contact databases for a €5bn market opportunity

Enterprise Alumni | Strategy and Operations Intern

2025

- Analysed 350+ B2B prospects and identified decision-makers across corporate HR departments in 1 week, creating a targeted outreach strategy for a startup concluding Series B fundraising
- Conducted competitive analysis of 4 market leaders and corrected critical data errors across 50 client contracts, directly supporting investor update communications during the fundraising round
- Redesigned CRM workflows in HubSpot to integrate new Finance and BD directors, improving sales visibility and lead tracking
- Wrote new Data Sales Governance, Accounts Payable and Sales policies to accommodate startup scaling

Cambridge University Jewish Society | President; Communications and Campaigns 2024-2025

- Consulted on design and implementation of university-wide anonymous reporting system, creating a user-friendly institutional framework for incident management across a diverse student body
- Led 400-member organisation through 8-week institutional crisis during campus protests, negotiating with 5 stakeholder groups (university administration, chaplaincy, community leaders) to protect member interest while maintaining operational continuity
- Managed 10+ national media appearances to control public narrative and organised weekly events for 70+ attendees, including the first Passover on campus in 17 years while increasing member engagement 30% during traditionally low-activity term

Youth Service Director & Magazine Editor | Local Community 2018-2022

- Established weekly youth service for teenagers, designing entire service experience from promotional materials to event flow, building community of 50+ regular attendees through user-centred programming
- Founded and designed weekly digital magazine reaching 1,000 readers, creating consistent visual identity and content structure optimised for target demographic engagement and readership retention

St Charles Hospital | Vaccinator and Volunteer Co-Ordinator 2020-2021

- Designed and implemented triage system that scaled patient capacity from 150 to 1,500 daily while maintaining compliance with COVID protocols
- Recruited and managed a team of 20 student volunteers, personally processing 100+ patients daily while coordinating overall operations flow

SKILLS AND CERTIFICATION

- **Design Tools:** Figma (prototyping, design systems, component libraries), WordPress (them customisation and visual design), Cursor & Claude Code (AI-assisted development workflows)
- **Research and Testing:** User interviews, usability testing, journey mapping, iterative design validation
- **Technical:** PostgreSQL (database design), Excel, Vercel, Supabase & Railway (backend development), IBM AI for Everyone certification (2025)
- **Design Principles:** User-centred design methodology and inclusive design practices

LEADERSHIP AND ACHIEVEMENTS

- **Cambridge University Technology and Enterprise Club (2025-Present):** Content & Community committee member, promoting startup ecosystem engagement, creating content for technology entrepreneurs community
- **Captain, Maccabi GB Basketball U17 (2018):** Led national team at international competition
- **GIFT Charity Fundraising (2020-23):** Raised £21,500 through London-Brighton ride & Kilimanjaro climb.
- **Ben Azzai Programme (2023-24):** Evaluated international development organisations in Rwanda field study
- **Young Enterprise Competition Winner (2020):** Awarded £5,000 to develop recycling education platform and interactive map of public recycling bins across London
- **Ironman 70.3 Triathlete:** completed endurance races demonstrating resilience and goal achievement